



(PPM-006-10-12092012)

No.1C , JalanPendamaran / KS05, Pandamaran, 42000 PelabuhanKlang, Selangor DarulEhsan.  
Tel : 03-3168 6842 , 03-3167 9130, Fax : 03-3167 2997 Email : malaysiapalletassociation@gmail.com  
Website : [www.malaysiapalletassociation.org.my](http://www.malaysiapalletassociation.org.my)

---

<p><b>MINUTES OF THE 34th MANAGEMENT COMMITTEE MEETING OF MALAYSIA PALLET ASSOCIATION</b></p>
---

Date : 9<sup>th</sup> August 2024 (Friday)  
Time : 12.30pm to 4.00pm  
Venue : IDCC, Level 7, Meeting Room, Shah Alam, Selangor.  
Chairman : Cheah Poh Leong  
Delegates : As in Attendance List (Annex 1)

### **1. Welcome and Opening Remarks**

President Cheah Poh Leong welcomed all delegates to the 34th Management Committee Meeting. He expressed his sincere gratitude to each member for their commitment and presence. President Cheah highlighted the importance of their participation in the success of the committee's efforts and looked forward to productive discussions and advancements.

### **2. Confirmation of the Minutes**

The minutes from the 33rd Committee Management Meeting were confirmed.  
Proposed by Chang Yoon Kent  
Seconded by Allan Lim

### **3. Update on the 19th APSF General Meeting Assembly**

3.1 Secretary Loong informed the committee that the date for the 19th APSF General Meeting Assembly has been officially confirmed. Currently, four member companies are confirmed to participate in the event. The participant list will be submitted to the KPCA soon.

### **3.2 Sponsorship Details**

It was announced that MPA will sponsor RM1000 per participant from each member company attending the event. To be eligible for this subsidy, participants must attend both full days of the event.

### **4. Membership Drive and Updates**

4.1 Secretary Loong announced that as of 9th August 2024, MPA membership stands at 49, following the recent addition of Green Natural Resources Sdn Bhd.

### **5. Treasurer's Report**

5.1 Treasurer Jeffery Goh reported that as of June 2024, the closing balance is RM165,375.72, with the following breakdown:

- UOB Fixed Deposit (1st): RM51,425.00 (8/9/23 - 9/9/24) @ 3.25%
- UOB Fixed Deposit (2nd): RM51,935.55 (7/4/24 - 9/4/25) @ 3.4%
- UOB Cash Balance: RM42,835.02
- PBB Cash Balance: RM19,180.15

5.2 The financial statement was proposed by Saw Eng Thai and seconded by Eric Ng (Enapak). For more detailed information, please refer to the attached Financial Statement.

### **6. Upcoming 19th China Pallet International Conference & 2024 Annual Meeting of Global Pallet Entrepreneurs**

6.1 Secretary Loong encouraged more MPA members to attend the China Pallet International Conference & Annual Meeting of Global Pallet Entrepreneurs, scheduled from 27th to 29th November 2024 in Ningbo, Zhejiang Province, China. Following the meeting, members will have the opportunity to visit China pallet manufacturers, with arrangements made by Secretary Mr. Sun Xijun, General Secretary of China Federation of Logistics & Purchasing Pallet Professional Committee (CFLP). An exhibition organized by CFLP will also be part of the conference. Secretary Loong will

discuss further with Mr. Sun to minimize conference fees for MPA members. Subsidies from MPA will be allocated on a first-come, first-served basis for a maximum of 10 companies. Any additional costs for companions will be borne by the members.

## **7. MPA Biannual Dinner 2024**

7.1 Organizing Chairman Jeffery Goh announced that the Biannual Dinner for MPA 2024 will be held at IDCC, Level 7, Shah Alam, on 11th October 2024, Friday, from 6:00 PM to 10:00 PM.

7.2 Jeffery Goh suggested setting a target of 30 tables for the dinner and urged members to invite business associates, including customers and suppliers, to join the event. He, along with the organizing committee, will coordinate all preparations, including the dinner magazine.

## **8. Appointment of MPA Advisor**

8.1 The committee unanimously agreed to appoint former President Richard Tan Swee Heng as the MPA Advisor for the term 2024 to December 2026. Secretary Loong will prepare an invitation to Richard Tan.

## **9. Developing a Mission and Vision for MPA**

9.1 President Cheah proposed a Vision and Mission for MPA, which will be presented on the website and social media. Collectively agreed and approved.

Currently, MPA has only six objectives listed in the constitution and website since its establishment in 2012. This proposal will be brought up for approval at the 2025 AGM. Secretary Loong will update these changes on Eroze.

9.2 Mission: "Enhance the Malaysian pallet industry through advocacy, standards, education, and innovation, fostering sustainable practices and collaborative growth."

9.3 Vision: "To be the leading advocate and facilitator for sustainable pallet solutions in Malaysia, driving innovation and excellence in the industry."

9.4 President Cheah proposed to revamp the MPA website, with Roy Teoh and website designer Kenson Peh leading the project.

## **10. Proposal to Form Special Task Groups/Portfolios**

**10.1 Lead of Social Media:** Roy Teoh, assisted by Vincent Lee, Zack Hao, and Chee Chuan.

- Responsible for MPA's website, Facebook, Instagram, and TikTok.
- Review and improve current social media platforms.
- Utilize social media tools to promote MPA, create awareness, and attract potential members.
- Assist members in promoting their products and driving sales leads.

**10.2 Lead of Membership Development:** VP Kent, assisted by Tuan Haji and Vincent Boo.

- Welcome new and associate members.
- Promote MPA through various means.

**10.3 Lead of Member Welfare and Events:** Allan Lim, assisted by Eric Ng (Enapak), Eric Ng (MS), and Taksin Chong.

- Plan, organize, engage, and promote member welfare through biannual dinners, travel, and meetings.
- Address member inquiries and gather feedback for improvement.

**10.4 Lead of PR and Communications:** Cheah Poh Leong, assisted by Saw Eng Thai, Secretary Loong, and Jeffery Goh.

- Engage with local authorities such as MTIB, MTC, DSOM, SIRIM, etc.
- Collaborate with associations like MWMJC, ACCCIM, FMM to promote MPA.
- Engage with overseas partners, attend events such as APSF, global meetings, and overseas exhibitions.
- Collect and distribute important information to members.

## **11. Date and Venue for Next Management Committee Meeting**

**11.1** The next Management Committee Meeting is scheduled for 27th September 2024, Friday. The venue and time will be confirmed soon.

## **12. Adjournment**

**12.1** The meeting was adjourned at 4:00 PM.

**Chairman**

Cheah Poh Leong

**MALAYSIA PALLET ASSOCIATION 34th MANAGEMENT  
COMMITTEE MEETING ATTENDANCE LIST**

<b>NO</b>	<b>REPRESENTATIVES NAME</b>	<b>NAME OF COMPANY</b>
1	Allan Lim	Kaizen Transpack Sdn Bhd
2	Chong Wee Wen	Green Natural Resources Sdn Bhd
3	Tan Chee Chuan	S & H Wood Products Sdn Bhd
4	Saw Eng Thai	Sim Lee Sawmill Sdn Bhd
5	Shienly Tung	DSP Industry Sdn Bhd
6	Cheah Poh Leong	Shong and Huat Wood Resources Sdn Bhd
7	Loong kam Shing	Up Rate Timber Industries Sdn Bhd
8	Vincent Boo	Palbox Industrial Supply Sdn Bhd
9	Eric Ng	Enapak Sdn Bhd
10	Kent Chang	KJH Industrial Supply Sdn Bhd
11	Jeffery Goh	Taik Sin Timber Industries Sdn Bhd
12	Fabian Boo	Palbox Industrial Supply Sdn Bhd
13		

14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		